



PRESS RELEASE

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Indonesian Consulate in Chicago Presents an Award to Colectivo Coffee

Milwaukee, January 18, 2017 – The Consulate General of the Republic of Indonesia and the Indonesian Trade Promotion Center (ITPC) in Chicago presented the Prima Niaga Award to Colectivo Coffee today at an event called ‘A Night in Indonesia.’ This award is given based on their commitment to help local coffee farmers and their support for small businesses in Indonesia, specifically in Aceh, North Sumatra. Colectivo Coffee is one of the largest coffee roasters in the Midwest that imported about eight containers per year, an estimated \$1 million worth of coffee, from coffee farmers in Sumatra, Indonesia.

The award was given by the Indonesian Consul General, Rosmalawati Chalid, to Colectivo’s Vice President of Coffee Al Liu at Husch Blackwell LLP office in Milwaukee, Wisconsin. The Prima Niaga Award is an award presented by the Indonesian Consulate in Chicago for the U.S. importers around Midwest that have maintained good business with Indonesian companies. *“By doing business with coffee farmers in Sumatra, Colectivo has helped them to grow, to be better in farming, so they are able to produce one of the best coffees in the world. We appreciate their business and are looking forward to having more business with Colectivo Coffee,”* said Rosmalawati.

At the same event, Rosmalawati presented the Prima Duta Award to Kohl’s Department Store. The Prima Duta Award was bestowed by the Indonesian President, Joko Widodo, last October in Jakarta, Indonesia, to importers from all over the world who has been doing business with Indonesian companies.

A Night in Indonesia is an event held by the Metropolitan Milwaukee Association of Commerce (MMAC), the Indonesian Consulate and the ITPC in Chicago. This event is fully supported by Wisconsin Economic Development Corporation (WEDC) and Husch Blackwell LLP. The event was attended by more than 50 people from Milwaukee businesses, government entities, and university staff.

At this event, the Indonesian Consul General gave the welcoming remarks. She highlighted Indonesia’s economic progress, especially on infrastructure and ease of doing business. Later, Director of ITPC Wijayanto in his presentation invited all the guests to come to Trade Expo Indonesia (TEI) that will be held on October 2017 in Jakarta, Indonesia.

Colectivo's Vice President of Coffee Al Liu also gave a presentation about his latest trip to Aceh and North Sumatra, Indonesia. He showed photographs of his trips and shared Colectivo's experience in doing business with Indonesian coffee farmers, especially with Koperasi Pedagang Kopi Ketiara. During the presentation, fresh manual brew fair trade and organic Sumatran coffee from Colectivo was served to all the guests.

Besides coffee, all the guests enjoyed the Indonesian music, dance and cuisine. At the end of the event, Pria Tampan, one of Indonesian batik companies based in Surakarta, Central Java, presented its latest batik collections through a fashion show.

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For questions and inquiries, please contact:

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